

Many of us often find it difficult to establish the perfect balance between new and old very difficult to understand, no matter what those old riggers say about the devices they used, there are some nice new ones that impress me more.

Much like that, the well thought through choice we made in LEEASA to invite an older member to assist with increasing what we need to deliver to the active and loyal LEEASA members.

The person we invited, who was introduced in the last publication have impressed us with the obvious list of needs or offers that we should have been able to deliver for all the years before.

Gert did not come with anything new; he merely aligned with us on what LEEASA was created for and what LEEASA needed to have brought to the table for all their paying members.

This decision not only bridges the generational gap but also serves as a testament to the importance of learning from experience while embracing innovation.

By blending the wisdom of seasoned members with the energy and creativity of newer ones, LEEASA continues to thrive as a dynamic and inclusive community. This approach ensures that our organization remains adaptable and forward-looking while honouring the roots that have nurtured its growth.

With renewed clarity on its mission, LEEASA has since embarked on a transformative journey to amplify its value to members. By prioritizing connection, education, and advocacy, the association aims to foster a stronger sense of community and relevance.

This renewed focus has led to the enhancement of member benefits, including exclusive workshops, access to cutting-edge research, and stronger support networks for both seasoned professionals and emerging talents in the field.

We are now with open arms looking forward to the new offerings we look forward to rolling out to the industry. They will include:

1. Changed Company membership types – At least three choices, this will include the standard Bronze type all the way to a Gold Membership type. The Gold, like today will cost slightly more than the Bronze, but will have much more to offer. Offers will range from the gold membership inviting you to promote your product videos on LEEASA's shows all the way to all our platforms.
2. Changed personal membership, reaching out to our specialist members like LTI's, and others that specialise in specific areas.
3. New training in the format of CPD and standard Lifting Product training which will be registered and offered to the end user in bulk or individual format and offering.

4. Ensuring the SABS, ECSA, and DEL discussions and formal forums are set up and to send MONTHLY feedback to all our members on what is actually happening and going to happen. This will stop all the harmful rumours in our industry.

5. Broaden and activating our online store with inspection tools and devices, booklets, OEM information and expert guides which will be for sale and updated yearly.

6. Opening our platforms to other international associations and activist like LEEA, Mazzella, to mention a few. This will open the world of more information and videos for you as the member to benefit from.

We will kick off by having more than the normal number of conferences, which will offer you CPD credits, but mainly to go into the details of the mentioned in the article above.

Make sure you book now for KITE in KZN on the 26th of June and the two-day Birchwood conference on the 28th and 29th of August 2025. The additional conference in Mpumalanga will be announced in the next few weeks.



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Feel free to reach out to the council members if the need requires.

Yours in SAFE LIFTING,
Kyle Graham and the rest of the LEEASA team